

REWARDS PROGRAM

	Founder			Director			Executive		Boardroom			Ambassador		
Level	Team Leader	Supervisor	Manager	Senior Manager	Director	Senior Director	Executive Director	Vice President	Senior Vice President	President	Chairman	Executive Chairman	Crown Ambassador	Crown Diamond Ambassador
Group Volume (GV)	500	1,500	3,000	5,000	7,500	10,000	15,000	30,000	50,000	75,000	150,000	300,000	500,000	1,000,000
Qualified Teams	2	2	2	2	2	2	2	3	3	4	4	5	5	5
Max GV/ % Per Team	450/ 90%	1,200/ 80%	2,400/ 80%	3,500 70%	4,500/ 60%	6,000/ 60%	9,000/ 60%	15,000/ 50%	25,000/ 50%	30,000/ 40%	60,000/ 40%	120,000/ 40%	150,000/ 30%	250,000/ 25%
Payout*	\$100	\$275	\$525	\$850	\$1,200	\$1,550	\$2,250	\$4,200	\$6,875	\$10,125	\$19,875	\$39,000	\$62,500	\$120,000
Payout %	up to 20.00%	up to 18.25%	up to 17.50%	up to 17.00%	up to 16.00%	up to 15.50%	up to 15.00%	up to 14.00%	up to 13.75%	up to 13.50%	up to 13.25%	up to 13.00%	up to 12.50%	up to 12.00%
Level Up Bonus Pool**					up to \$500 2 payments	up to \$750 2 payments	up to \$1,000 2 payments	up to \$7,500 4 payments	up to \$12,500 4 payments	up to \$25,000 6 payments	up to \$50,000 8 payments	up to \$75,000 10 payments	up to \$125,000 10 payments	up to \$500,000 10 payments
Business Dev Reimbursement [†]								1%	1%	1%	1%	1%	1%	1%
Leadership Bonus ⁺⁺								1 Share	2 Shares	4 Shares	6 Shares	8 Shares	10 Shares	12 Shares

Rewards Program Notes

- A Retail Customer does not have an active Subscribe and Save and pays retail price.
- A Preferred Customer has an active Subscribe and Save and pays wholesale price.
- All accounts below 500 GV are classified as Preferred Customers. After reaching 500 GV, an individual will be invited to become a Business Consultant and become eligible to receive cash commissions as outlined above.
- 100 Personal Volume (PV) is required to be eligible to earn cash commissions. PV includes all volume from personal orders as well as volume from customers.
- Group Volume may come from Personal Volume over 100 points, from directly enrolled Retail or Preferred Customers or from the GV of personally enrolled Business Consultants. All Volume over 100 PV counts toward Group Volume.
- Calendar month rewards period.
- *Payout will be paid weekly during each month, following the week earned. Also, if a Business Consultant earns more than one Level during the calendar month, the difference in each Level up will be paid in the following week. Each week is determined from, Thursday midnight to Thursday midnight, MT. Example #1: A Consultant earns Team Leader during a week, the payout of \$100 will be made the following week on Friday. Example #2: A Consultant earns multiple Level-Ups in a given calendar month; in this example a consultant has earned both Team Leader and Supervisor. In this example, The Business Consultant will be paid \$100 for earning Team Leader the following Friday, and upon earning Supervisor the following week, the Consultant will be paid the additional amount paid as a Team Leader to the earnings as a Supervisor. In this example they will be paid an additional \$175 the following Friday for a total of \$275 earned, as they have reached Supervisor. This method will hold true for all multiple level-ups during the month. At month end, any additional adjustment will be paid on the 5th of the following month.

****Level Up Bonus Pool** Beginning at the Executive level the total amount paid is divided by the number of payments and paid each time you achieve that level up to the maximum number of payments. No deadline to achieve payments. See Reward Program Notes*

[†]**Business Development Reimbursement:** For Vice Presidents and above: 1% of the volume that exceeds the current paid leadership level is allocated for reimbursement of business expenses.

****Leadership Bonus:** For Vice Presidents and above, earn shares of 3% of global retail and preferred customer sales.